

JB ACADEMY, AYODHYA
Business studies-054 (Class XI)
Annual Examination- (2023-2024)

Time 3:00 hrs.

MM: 80

General -instructions:

- 1 This question paper contains 34 questions.
 2. Marks are indicated against each question.
 3. Answers should be brief and to the point
 4. Answers to the questions carrying 3 marks may be from 50 to 75 words.
 5. Answers to the questions carrying 4 marks may be about 150 words.
 6. Answers to the questions carrying 6 marks may be about 200 words.
 7. Attempt all parts of the questions together.
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1. No business can survive without enough amount of funds. Banks are providing financial assistance to the businesses to overcome one of the following hindrances of trade

- | | | |
|-------------------------|-----------------------------|---|
| a) hindrance of place | b) hindrance of time | |
| c) hindrance of finance | d) hindrance of information | 1 |

2. Match the forms of business organization with their merits.

- | | | |
|------------------------|------------------------------------|---|
| a) Cooperative society | 1 Confidentiality of information | |
| b) Sole Proprietorship | 2 Increase loyalty and Cooperation | |
| c) Joint Hindu family | 3 Balanced Decision Making | |
| d) Partnership | 4 Service motive | |
| a) a-4, b-1, c-2, d-3 | b) a-3, b-2, c-3, d-1 | |
| c) a-2, b-3, c-1, d-2 | d) a-3, b-4, c-2, d-1 | 1 |

3. Everest Textile Ltd is involved in manufacturing textile products. In which industry is the company involved?

- | | | |
|-------------------------|------------------------|---|
| a) Processing industry. | b) Analytical industry | |
| c) Synthetic industry | d) Extractive industry | 1 |

4 Code of conduct DOES NOT include

- | | | |
|---------------|--------------|---|
| a) Dishonesty | b) Rules | |
| c) Morality | d) Integrity | 1 |

5. Disinvestments of PSE's implies

- | | | |
|--|-----------------------------|---|
| (a) Sale of equity shares to private sector/public | (b) Closing down operations | |
| (c) Investing in new areas | (d) Buying shares of PSE's | 1 |

6. Stages in the formation of a public company are in the following order

- | | |
|--|---|
| (a) Promotion, Incorporation, capital subscription, the commencement of business | |
| (b) Incorporation, Capital of Business, Capital Subscription Commencement of Business, Promotion | |
| (c) Capital Subscription, Promotion, Incorporation, Commencement of Business | |
| (d) Promotion, the commencement of business Capital Subscription, incorporation | 1 |

7. In case of fire insurance policy, the insurer is liable to compensate for the loss only when the proximate cause of loss is fire.

- | | | |
|---------------|--------------------|---|
| (a) True | (b) False | |
| (c) Can't say | (d) Partially true | 1 |

17. E-commerce does not include:

- a. A business's interactions with its suppliers
- b. A business's interactions with its customers
- c. Interactions among the various departments within the business
- d. Interactions with the geographically dispersed units of the business 1

18. Pluto Electricals Ltd. has been successfully manufacturing electrical accessories for the past ten years. As the profit margin is good, the company has been managing all the financial requirements of the business through the profits reinvested in the business. _____ the source of finance being mentioned in the given case.

- a. Trade Credit b. Commercial Bank
- c. Debentures d. Retained Earnings 1

19. When a property is insured by more than one insurance (i.e. in case of multiple insurance), the insurers are to share losses in _____ proportion.

- a. Ratio of premiums received b. Ratio of duration of insurance
- c. Ratio of amount insured d. Equal ratio 1

20. Which source of finance is preferred by investors who want fixed income at lesser risk

- (a) Debentures b) Equity shares
- (c) Preference shares (d) Bank loan 1

21. Hira Limited, is a company dealing in organic products. The company requires funds for short term , in order to meet the additional demands during festive season , The Financial manager of the company has suggested that the company can borrow funds from Panna Ltd . which is dealing in glassware. Name the source of fund, suggested by the financial manager of the company and also state any two features for the same. 3

22. Aman Priya works in a private sector bank, as a public relation officer whereas her friend Kanupriya is employed in a food processing industry at the post of production coordinator.

- (a) Identify and explain the types of industries which are being mentioned in the given lines in reference to the board classification of industries.
- (b) Also, outline the third type of industry which has not been referred to in a given lines. 3

23 Oil and Natural Gas Corporation is an Indian multinational oil and gas company in India. It is India's largest gas exploration and production company. It produces almost around 70% of the India's crude oil (equivalent to around 30% of the country's total demand) and around 62% of its natural gas. ONGC was founded on 14 August 1956 by Government of India, which currently holds a 64% equity stake.

- a) How will you categorise ONGC as public sector enterprise?
- b) State any two features for the same. 3

24. Harmeet Singh owns a large -scale retail outlet in Chandigarh. He deals with various kinds of products in his shop like textiles footwear, cosmetics, stationary, Grocery, etc. He sells them in different divisions in his big shop.

In context of the above cases:

- 1. Identify the type of retail outlet being described in the above lines.
- 2. State any two features of that outlet. 3

OR

Harshit runs a well-known departmental store in Delhi. He procures different kinds of products from all over the country through railways, roadways and airways. He also owns a godown to hold the stocks. He has also taken an insurance policy worth Rs.10 crores for his business. Moreover, he has taken a loan of Rs. 2,00,000 from ICICI Bank in order to meet short term financial needs of his business. He has placed information about his store on the hoardings, bill boards, etc. in order to popularize them. In the context of above case:

- i. What are auxiliaries to trade?
- ii. Identify the different auxiliaries to trade that are being used by Harshit in his business by quoting lines from the paragraph

25. Government of Developed countries encourage many people to start small scale industries in rural and developed areas, so that these can be developed and people of these areas can get employment and their economic conditions can improve.

State the benefits of SSI refers in above case.

State any other three benefits of SSI.

4

26 A B C Ltd. deals in health drinks. It is found that there are components of pesticides in their drinks. Mention which 2 kinds of responsibilities and 2 values are missing from this approach.

4

OR

Britannia Industries Ltd. Is committed to help secure every child's right growth and development through good food every day. The company is working in partnership with Global Alliance for improved Nutrition (GAIN) and the Nandi Foundation to supply iron fortified Tiger biscuits to supplement the Mid -Day Meal Program in schools. Iron Deficiency among Indian children is a key cause of schools' dropouts as well as decreased productivity. In keeping with its core essence of "Swasth Khao Tan Man Jagao", the company constantly strives to find the sustainable opportunities to drive home the message of nutrition and good food habits among children at the right age. In the context of above: i. Identify the kind of social responsibility being discharged by Britannia Industries Ltd. ii. Briefly explain any two other kinds of social responsibilities

27. Ram stays in a hostel in the USA and his parents stay in Mumbai. Ram's birthday is in five days and his parents wish to give him a pair of branded shoes. How can they give gifts?

4

28. Dhanush visited a new restaurant 'Darbar' with his parents. They all liked the food served in the restaurant. After a week Dhanush took his friend to 'Darbar' and placed an order for the same dishes that he had liked previously. But to his surprise, he found that the taste of the food was not as good as it was during his previous visit. As a result, he felt very disappointed. In the context of the above case: i. Identify the feature of services being discussed above. ii. Explain briefly three other features of services?

4

29. Pradeep wants to export auto spare parts to Mr. David in Switzerland. Mr. David has asked for an enquiry to seek information about availability of goods, price, quality and terms and conditions for export of goods. In response to the enquiry, Pradeep sends a reply in the form of Proforma Invoice Mr. David found the price and terms and conditions acceptable. So, he placed the order for goods. After verifying the creditworthiness of Mr. David, Pradeep obtains an export license and arranges the pre-shipment finance. On the basis of given case study, state the next steps to be followed by Pradeep related to the procedure of export trade.

30 Identify the type of Internal trader from the following:

4

a) Traders who open their shop on a fixed day

- b) Petty retailers who have temporary independent shops.
- c) Traders commonly found in populated areas.
- d) A businessman dealing with larger variety of Goods under one roof..

4

31. Edward took a fire insurance policy of Rs. 20 lakhs for his factory at the annual premium of 24,000 rupees. In order to avoid higher premium, he did not disclose that a highly explosive chemical is being used in his factory. Due to an accidental fire his factory gets severely damaged. The insurance company refused to pay the claim as it came to know about the fact. On the other side his friend Donald was also running a general store. The store was insured against natural disasters like flood, earthquake and fire from Hindustan General insurance company for the amount of rupees 50 lakhs. Heavy raining in the city caused massive flood. This left the store without any security. The store was looted by people which was caught on CCTV. She claimed from the insurance company the amount of damage of rupees 13 lakhs for the material and furniture spoiled from flood and also rupees five Lakhs for the loss of material by theft, she also claimed another rupees 25 lakhs for now converting the store into fully AC and additional floor for more storage space. Insurance company after assessing the damage to the property and stock due to flood and seeing the CCTV footage accepted the claim of rupees 13 lakhs. Donald argued that she has been paying premium for Rs. 50 lakhs so she should be paid the full claim of rupees 43 Lac rupees. Later police recovered the goods of rupees 5 Lac from the robbers.

1. Which principle of insurance has been violated by Edward? Explain
2. Insurance company has denied to pay rupees 50 Lac losses to Donald and accepted the claim of only Rs. 13 lakhs. It is due to ... give a brief explanation
3. Suppose in above case Donald was not taking care of the factory because she has got it insured. Which principle of insurance is neglected here by Donald?

6

32. ABC Ltd is planning to modernise its plant with latest technology. The company is not having sufficient money. The finance manager plans to arrange the money for 3 years as after three years, the company is expected a good return from their previous investment. The Finance manager do not want to approach stock exchange .

- a) Suggest the suitable source of finance in the above case.
- b) How can company approach public without spending on flotation.
- c) State any two benefits of this source of Finance.

6

33. Ajay is a trader dealing in low-cost fashionable footwear. In order to sell his merchandise, he opens his shop on fixed days in different markets. In the context of the above case:

- i. How would you classify Ajay as a type of retailer?
- ii. Name the under category of the type of retail trade as identified in part (i) of the question under which he should be placed.
- iii. Also, briefly explain any two other types of retailers which fall in the same category as Ajay as identified in part (i) of the question.

6

34. Taruna gave money and asked her 14-year-old son Tanmay to make payment to the delivery man for pizza that she had ordered for him. On seeing the bill, Tanmay was surprised to see that the tax has been deducted under two headings CGST and SGST in the bill and enquired about the same from his mother. Taruna explained to him about the new system of tax which has been implemented in the country.

1. With reference to the paragraph, give full form of CGST and SGST
2. Why is the tax being deducted under two headings as mentioned above in the paragraph.
3. Also explain the related tax system

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